



Implementing Change – Driver & Resistor Management

This course is for Managers and aims to provide the knowledge and skills required to implement workplace changes effectively. The course introduces 'Driver & Resistor' management tools to overcome challenges and produce workable action plans.

Aims -

- To describe how to use Kurt Lewin's Force Field Analysis approach to implementing change and planning to overcome barriers to success

Objectives -

- To understand how change affects people
- To recognise that *'The best thing about the past is that it is over!'*
- To learn how to use Force Field Analysis as a change management and a business development tool
- To develop action plans to overcome barriers and to reduce or eliminate blockages to progress

Content -

- The cycle of change
- Physiological & psychological functions of change
- Kurt Lewin – unfreezing, movement, refreezing and Force Field Analysis
- Communicate, communicate, communicate!
- Having a plan to involve people in the process of change
- Brainstorming – forward and reverse techniques
- Practical application of skills
- Commitment – knowing what to do is NOT the same as doing what you know
- Questions and answers session

Workshop ethos and comfort factors ☺

- The session will start and finish on time with the appropriate comfort breaks.
- Delegates should wear comfortable casual attire.
- All delegates should come prepared to take part in the activities and be assured that their contribution will be valued.
- Refreshments will be provided.

www.ndk-group.com