



BUSINESS NLP™ – AN INTRODUCTION TO NEURO LINGUISTIC PROGRAMMING

You've heard about NLP now learn to use it! A one-day introduction to the basic principles of Neuro Linguistic Programming and its application in the business world, including language & thinking patterns that are proven winners!

All behaviour has structure. The structure of behaviour can be modeled, learnt, taught and applied. This is the essence of NLP™. Our NLP training is pragmatic and useable; we teach delegates how to apply NLP™ in the business environment to create a personal competitive advantage.

Aims –

- To understand and use NLP techniques to effect change
- To improve personal business performance

Objectives –

- To learn how to 'model' excellence using NLP
- To use precision in personal communication
- To learn state management techniques
- To learn rapid rapport building skills
- To apply suggestion techniques that influence

Content -

- NLP origins and underlying principles
- Modelling excellence
- Using representational systems
- Beliefs and limiting paradigms
- State management techniques
- Self talk and tentative language
- Rapport building using NLP
- Questions that create change
- Embedded commands & indirect suggestions

Workshop format

- One day fast paced & high impact training event
- Practical, hands-on & highly participative
- Post-training support to delegates through hot-lines to our training consultants

Delegate Take-Aways

- Course workbook

www.ndk-group.com