



## ADVANCED PRESENTATION SKILLS

This course is for delegates who have already developed the fundamental principles of the design and delivery of presentations. There are presentations, and there are presentations. Really elegant presentations persuade and influence.

The focus of this 2-day learning event is to create extra impact and enhance presenters' skills through mental preparation techniques and harnessing positive thinking. The use of language patterns, embedded commands, indirect suggestion and non-verbal messaging come from the worlds of therapy and hypnotic phenomena. Graduates of this advanced skills event have an unfair advantage!

### Aims –

- To take presentation delivery skills to the next level, making use of more advanced communication and delivery techniques

### Objectives -

- To be able to deliver influential messages using advanced communication and representational systems
- To speak with even greater confidence and authority and assertiveness
- To develop techniques to control any nerves or anxiety
- To be able to handle questions, behavioural styles and different cultures effectively

### Content -

- Establishing individual goals and objectives for attending the course
- Advanced communication and representations systems
- Planning
  - Learning maps
  - Creativity strategy
  - Inter-vision – visualisation techniques
- Peak performance
  - Centering
  - Brain gym™ for public speaking
  - Visualisation to reduce anxiety
  - Anchoring and increasing confidence
- Influencing
  - Language patterns
  - Questioning techniques
  - Listening levels
- Practice sessions and feedback

### Workshop ethos and comfort factors ☺

- The session will start and finish on time with the appropriate comfort breaks.
- Delegates should wear comfortable casual attire.
- All delegates should come prepared to take part in the activities and be assured that their contribution will be valued.
- Refreshments will be provided.

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