

## NDK GROUP MASTERCLASS FOR MANAGERS & TEAM LEADERS

# LEADERSHIP LANGUAGE

### LEARN 'LEADERSHIP LANGUAGE' TO INSPIRE & MOTIVATE YOUR PEOPLE!

- Learn 12 patterns of linguistic influence (plus a special extra gem!)
- Add polish to your leadership with carefully crafted 'indirect' suggestions
- Make your leadership 'magical'
- Change the behaviours of colleagues
- Release hidden potential in your team



### ABOUT THIS LEADERSHIP WORKSHOP

Leaders need to influence! Fast-paced and action packed, this workshop is full of change language tools.

Corporate consultant Nick Drake-Knight MBSCH presents a series of language patterns established in cognitive and clinical arenas. Gain a remarkable insight into how leaders can change team behaviours using a few simple linguistic techniques.

*"Just occasionally, someone comes along who says 'Not only can you do it, but this is how'. Nick, you were great. Attending your seminar was good for the soul."*

Dominic Robinson, Fluid Systems UK Ltd

- Book now by email to [info@ndk-group.com](mailto:info@ndk-group.com)
- Delegate places £195. Book 4 and get a 5th free!
- In-house programmes available
- 10am – 3pm with Hot Lunch!
- See Nick in action at [www.ndk-group.com](http://www.ndk-group.com)

*"Many thanks for your presentation. It went down a storm..."*

Dr. D.M. Brennan, Deputy Director  
Centre for Research, Innovation & Graduate Studies  
University of the West of England

*"Being a catalyst of change, Nick realises that sustainability depends on others taking ownership. Nick's innovative (and often genius) approach to this makes him stand out in the field and produce measurable results."*

John Sproson, Breakthrough Solutions Ltd

### LEADERSHIP LANGUAGE - CONTENT

- Language of Behaviour
- Language of Hope
- Language of Rapport
- Language of Can
- Language of Senses
- Language of Praise
- Language of Assertion
- Language of Goals
- Language of Rational Beliefs
- Language of Learning
- Language of Metaphor
- Language of Suggestion & Command

### DATES & VENUES AROUND THE UK

#### FREE BOOK!

Delegates take away a complimentary copy of Nick Drake-Knight's influential new book:

**'BOOMERANG! Coach Your Team To Be The Best And See Customers Come Back Time After Time'**, Pollinger, 2007, with foreword by Bang & Olufsen and preface by The Institute of Customer Service (normal price £14.99)



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